



TRAXTM
PowerSports
Rentals

Come Ride With Us!



Discover

TRAX PowerSports Rentals

Your investment is more than a financial return

- Ownership Satisfaction
- Friends and Family Oriented
- Entertainment Based Business
- Significant Customer Satisfaction
- Way of life - Outdoors - Adventure
- Repeat Customers
- High Growth and Dynamic Industry
- Customers become Friends



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Enjoy

TRAX PowerSports Rentals Is:

The Premier PowerSports Rental franchise system in the industry

- Providing customers with access to new and current year models of:
 - ATVs
 - UTVs (Side by Sides)
 - Motorcycles (on and off-road)
 - Personal Water Craft
 - Boats
 - Snowmobiles
- Online reservations available 24/7
- Live Reservations and Customer Support available 7 days per week
- Network of like minded owners and individuals who enjoy exploring the great outdoors on the greatest PowerSports equipment available
- Join Owners who understand how to work hard and play hard
- Proven Systems - Developed over 17 years of improving Best Practices
- National and Local Marketing
- Exciting products and industry
- First class training and support

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Explore

TRAX PowerSports Rentals

Why Rent PowerSports Equipment and Why Now?

PowerSports Industry Trends:

- Cutting Edge Technology
- New Releases Each Year
- Increased Customer Awareness
- Increased Trails and Riding Areas

The above positive trends have happened during a time that has seen the worst economic conditions in our history. We have seen a dramatic decrease in Customers' abilities to purchase these great machines. During the last 10 years we have seen:

- Motorcycle sales decrease from 1 million units in 2005 to 440,000 in 2013
- ATVs sales decrease from 800,000 in 2003 to 220,000 in 2013
- Snowmobiles decrease from 140,000 in 2003 to 55,000 in 2013

Customers want to enjoy PowerSports activities, they simply are in a better position to rent rather than purchase.

There has never been a better time to own a TRAX PowerSports Rentals franchise!





Invest

TRAX PowerSports Rentals means:

Opportunity

Application Fee

Franchise Fee

- \$39,000

Cash Requirements

Store and Office Equipment

Tools and Rental Accessories

Trailers

PowerSports Rental Equipment

Working Capital during start-up

Franchise Royalty

- 6% on Gross Monthly Rentals

National Ad Fund

- 2% of Gross Monthly Rentals



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Attain

TRAX PowerSports Rentals means:

A better return on your investment, helping you reach your long-term goals, and attaining the quality of life you seek

1. Inquire & Qualify

- Preliminary discussions, overview, and area availability
- Application Submittal with \$250 Application Fee
- Application review and request for additional information

2. Attend Discovery Day

- Visit our Corporate Headquarters in Utah, meet our team and get all questions answered.
- Preliminary Application Approval

3. Review the Franchise Disclosure Document (FDD) and Franchise Agreement (FA)

- All franchises are regulated by the FTC. Our Franchise Disclosure Document and Franchise Agreement provide all of the details about your opportunity.

4. Sign and Fund Your Franchise Agreement

- Your territory will be finalized as well as preliminary site and lease approval and your final franchise agreement will be issued.

5. Attend Training

- Your representatives will attend training at The Cabins at Bear River Lodge, where we will help you obtain a complete understanding of our Proven Systems and Best Practices.

6. Open Your TRAX PowerSports Rentals Franchise

- We will have an on-site representative to help you through the entire process of opening and helping with your first rentals. It is an exciting time!





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Call Now!

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